

Nike had done in China in a statistical, AJ13 is actually a pair of best-selling Air Jordan shoes in China. As a second pair of shoes AJ indeed officially listed in the Chinese mainland, many AJ fans because this pair of Air Jordan 13 and Air Jordan series forged a bond. But then the price of 1,250 yuan for when most of the domestic AJ fans living conditions, few friends will as a pair of shoes and spend so much money, so many people are left at the time not a small sorry.

Until 2004, Air Jordan 13 engraved black and red for the first time, a lot of talent to fulfill their dream shoes. After a lapse of eight years, we once again see the memories of this Shuang'er time, whether still be a myriad of thoughts?
;; ;? Two months ago, NBA commissioner David Stern in global domestic media said publicly that China attaches great importance to the market, the key step is to keep up with China's CBA alliance. This month, NBA and CBA cooperation has emerged. And contributing to this cooperation, it is from Quanzhou Anta and Peak.

;; ; CBA league has 12 years of history, has played for the Houston Rockets culture of Yao Ming, and this summer has just joined the Milwaukee Bucks Yi Jianlian appears. N For this, NBA and CBA recognized, and the need to strengthen exchanges and cooperation. The curtain Cooperation ANTA Star Sharp training camp started, carry out a number of cooperation Pick and Bucks, marking the NBA and the CBA has officially opened.

"ANTA Rockets Three Musketeers" (left, second from right, third from right)

;; ; Anta composition "Rocket Three Musketeers"

;; ; 15 days, Anta announced Houston Rockets player Bonzi at a news conference held in Houston ? Wells signed so far, Wales, Francis, the Rockets Scola power to send the three go-getters formed a "ANTA Rockets Three Musketeers", will be added together to anta Xing Rui camp.

Meanwhile, CBA ANTA Star Sharp training camp project was officially launched, the Houston Rockets coach Rick? Rick Adelman will serve as general guidelines camp, Adelman coached the NBA team for nearly 20 years, since the resolutely implement the "Princeton" system and is known as the NBA's "master tactician." The marshal in the future will take his "Princeton" tactical guidance Anta Xing Rui camp, to provide guidance for China's most promising young players CBA; In addition, Wells and Francis Scola composition "Anta Rocket III swordsman" as CBA ANTA Star Sharp training camp assistant, will have the opportunity of China's most promising young athletes CBA technical and tactical communication.

just signed to Anta Wales, he said excitedly: "locker room always discuss which Chinese sports brand is better, and now I want to become a member of I am honored to be part of this. 'Anta family' in one. I know that in China there are a lot of people love basketball, there are many Rockets fans, I am willing and young players from China to demonstrate their skills, but also very excited about next year to have the opportunity to go to China see my fans. "Bunche? Wells played for the former NBA Sacramento Kings, 06-07 season to join the Rockets, he is a combination of back and forward technology, versatile player.

Olympic stationed Bucks

Coincidentally home. Milwaukee time at 10:00 on December 19, 2007, with the NBA Milwaukee Bucks Peak Group jointly held a press conference the two sides exclusive strategic cooperation in the bradely Center (Bucks at home). Conference, Deputy General Manager Mr. Xu Zhihua, Peak Group Larry Bucks general manager announced: From the start of the season, the two sides will be officially launched exclusive cooperation, the two sides for the period of 3 years.

It is understood that Olympic cooperation with the Bucks will be "stadium advertising" in the form of a first step, Chinese consumers will soon be home to see the Olympic Bucks advertising; Thereafter, the two sides will jointly organize the Olympic and Olympic selection -NBA basketball baby - Bucks basketball camps and other projects. Pick -NBA Basketball Baby Award will be drawn from China's existing professional and non-professional basketball cheerleaders members, the final selection will go to the kids out to perform the Bucks and other teams of course, in time for the NBA game add more elements of oriental culture and; and Pick - Bucks basketball camp aims to select the best people into the Bucks from China to train all young basketball enthusiasts, this event not only for the Bucks preparations reserve talent, but also allow more domestic basketball fans really understand and participate in the NBA team's internal operations.

basketball competition for resources upgrade

;; ; NBA and sports industry is a natural link, the resources for the sporting goods industry, natural particularly valuable. In recent days, about the NBA competition for resources, but gathered in the spring between the two prices, and intensified.

into the rocket from the original home of the Olympic advertising, to have contracted NBA players from the Olympic became the official marketing partner of NBA China, ANTA Rockets cut strategic partner, and now, the two sides at the same time the United States NBA resources both to introduce Chinese basketball industry, have commented that this is not only a sporting goods business to grow and sports performance, but also will promote the development of Chinese basketball industry in large part to the

international direction. Mr.

CBA director Li Yuanwei said, "on the one hand, the young players are the future of basketball development, ANTA CBA as a long-term strategic partnership, launched this season, CBA ANTA Star route plan, to train Chinese basketball star. The cooperation with the NBA CBA team train young Chinese players could be a pioneering work on the development of Chinese basketball has a positive significance in promoting the other hand, the Rockets NBA team is a mature, scientifically, a complete training system so that Chinese basketball reference; since Yao Ming joined the Rockets basketball market in China has had a huge influence. "

With Yi Jianlian to join, NBA Bucks attention in China's rising, China's major companies are already gearing up for the tremendous business opportunities Bucks eager, and Peak is now undoubtedly come out on top. There are indications that, NBA resources under the multi-party competition, also began blocking competitors in the use of exclusivity clauses trend. Olympic officials told reporters that the Olympic and Bucks exclusive cooperation agreement, which appears in the Bucks home Chinese sports brand only is the Olympic family. Under the agreement, the right of priority Olympic players signed Bucks, the Bucks players including Yi Jianlian, this was Peak Group and the Chinese basketball popular figures foreshadowed future cooperation.

;; ; [Chinese shoes Network - Brand News] August 27, China's leading professional Olympic sports brand launched three new boots freshly baked. In the "2013 g NBA star Chinese line in the second quarter," the conference site, for two consecutive years won the NBA championship in the "Batman" Sean - Shane Battier, Yao Ming of the Houston Rockets teammate "Bird" Rand to join hands in Olympic Sports CEO Xu Zhihua, the scene opened Battier eight generations, the mystery of NBA star striker boots "Hurricane II" and guard paragraph "Lightning II" three shoes.

Shane shows new boots

Earlier, NBA superstar Tony Parker China has announced his personal signature boots Parker generation. Soon, the new NBA center section boots - Mackey 3rd and designed specifically for potential rookie challenger boots will be announced later. By then, the Olympic specifically designed for the NBA star will be fully unveiled six star boots, and campaign in the new season, the NBA's assist nearly 20 players. At the same time, this six NBA star boots global simultaneous listing in the fourth quarter of 2013.

It is noteworthy that, Shane Battier eight generations boots boots will be the new Olympic was the eighth consecutive year Battier launched. In the NBA, have at least eight generations in his name to the new boots of players, only the "god of basketball," Jordan, "Peter Pan" Bryant, "little emperors" James, etc., can be described as one of the few. Battier said: "This is a great honor, I want to thank the Olympic companies, is that they help me to achieve their Olympic dreams of these shoes have witnessed in my career the most glorious moment."

It is reported that the Olympic Lightning II shoes NBA star guard, forward shoes Hurricane II generation is on the basis of a new upgrade, the integration of Landry, Parker, Patterson, and many other NBA players offer to try feedback, maintaining a lightweight design philosophy, emphasizing the sense of speed and explosive, very fit striker and defender wear.

Shane 8th generation: safety shoes logo

About Shane retire at the end of the 2013-14 season, rumors, let Battier 8th generation of shoes and more by the attention. Vs. Shane eight years to join, but also to a better understanding of the Olympic's high-quality voice. The latest generation of Battier 8 shoes, and that is the next Shane field under Field and style together. Technology combines functionality and concise fashion sense, embody the characteristics Battier.

bag onto Shane eight generations in the upper end, to strengthen stability and lateral heel parcel; outsole lateral beams increase the stability of the ground; enhanced TPU shoe buckle provide excellent parcel. Sole Technology, using a proven Pick "three cushioning" technology guarantee cushioning, a large area "Foothold" anti-torsion TPU plate in the bottom to ensure stability shoes.

Battier series of basketball shoes has become the Olympic basketball shoes, protective and benchmarking of product stability.

Lightning II: Speed ??type guard darling

shoes series last season as champion, a whole new generation of lightning to the new 2013 Lamborghini sports car and a great sense of speed tortuous tough appearance of design inspiration, greater emphasis burst of speed and power on the appearance, very distinctive vamp Let the lightning split the element in the shoe who has been most vividly reflected.

Full shoes are all hot melt technology to make the shoes lighter overall, uppers more sharp. The all-new lightning over the previous generation of the upper form, materials and height were adjusted, TPU heel embracing framework, which allows flexibility in the ankle and heel stability wearer significantly improved.

breathability and comfort on the new boots are the perfect inheritance, next-generation Defender models will use the new logo

lightning, hurricanes and striker shall identify each other unified identity sneakers show.

Hurricane II: Attack of explosive weapons

The new hurricane strikers mission is to provide stronger protection and support in the fierce and brutal NBA arena.

before the new focus on the hurricane in the palm of the palm support and tightening, especially to improve their ability to support the ankle. Forefoot extension of the previous generation of hurricanes and four support bars surround the foot, in the palm increase the lifting straps wrapped design, ankle cushion gum using compressed air in the form of projections reinforce the upper supportive.

melt craft shoes body part used to enhance the permeability of the new hurricane, shoes weight is substantially reduced. To make the shoes have a better and more immediate brand recognition in the game, so let's Olympic triangular mark in the NBA and return to become one of the key starting point for the design.

Parker generation: "French sports car" a new engine

Parker generation, that is the biggest focus of the new Olympic TP9 boots equipped than their Olympic and Biomechanics

Laboratory gradient newly developed dual-energy science and technology - based on the human body mechanics and movement that developed revolutionary force distribution sole Technology.

gradient dual-energy technology is to adapt to the movement characteristics tailored to athletes. Developers departure from the

body's natural form, collect a lot of kinetic energy distribution data distribution through the analysis of movement in plantar pressure and establish a new set of biomechanical dynamic models.

relative to the previous sole technology concepts, gradient dual energy technology more humane. According discontinuity with the motion characteristics of the different regions of the foot, dual-energy technology is subdivided into gradient gradient accelerating gradient damping technology Technology and two targeted technology, respectively, for a speed-type athletes and athlete bouncing designs based on different user configuration plantar pressure distribution of the mechanical properties of different materials for the foot to provide the most reasonable mechanical feedback. (Chinese shoes Network - the most authoritative and most professional Footwear News, Media Partner: Apparel IT ; global fashion brand network)

When ripe melon 2014-02-24 20:59:29

From seed to fruition How long? I think the answer to everyone's mind will be different in the NBA league, if we metaphor a player's rookie season as a seed, then this player grow in the future and then to mature like a growth stage of the plant, until the final fruition.

Carmelo Anthony, this is the golden generation of 03 representatives, from his "seed" to "bear fruit" with a full ten years, from the earliest Sentimental, to today's scoring, we have witnessed his step-by-step way, and his feet shoes, also from the early concept design mix, become today one of the strongest signature shoes. When the new Jordan Melo M10 and engraved Jordan Melo 1.5 appeared in front of us, Anthony's whole career also in our minds emerge.

to join a decade
Jordan Melo M10

"well look at this shoe, the first thing that catches the eye is this chrome license. The SHOES head design incorporates my name in the" M "element, coupled with 10 years ago, we design The first version of the signature sign, we will undoubtedly create a pair of sneakers truly Anniversary "- Carmelo Anthony

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