

tennis player Victoria & middot; Azarenka (Victoria Azarenka) said: "I really like this Nike Lunar Ballistec, because it is so light it can let you foot the wind, so you maintain control of the steering. achieve quickly turned. We often compete in a variety of hard track surface, so comfortable shoes and protection for vital matches. Weight "

tennis shoes typically about 16 ounces, and a pair of size 10 of the men's shoes Nike Lunar Ballistec only 13 ounces. This is because the use of the Nike Lunarlon technology (Nike's proprietary technology to provide extra cushioning, while keeping the shoe light, responsive). For tennis players, the weight reduction, it means increased speed. Nike tennis shoes, senior designer Michael & middot; Xu (Michael Hui), said, "Our primary goal is to design a revolutionary Nike tennis shoes, make players faster than the ball that does not mean we want at all. the cost, make the shoes lighter. Our goal is to make our tennis shoes with better durability, support and cushioning to improve the competitive ability of our athletes and win. "

Nike Tennis has focused on providing lighter for the tennis players, faster and better products and services. In this process, we faced a dilemma and challenges, which is very common in the footwear manufacturing. A shoe, both light texture, and must be durable, able to adhere to the five game time on the hot, hard court surface, but also allows the players on the pitch slide flexible, easily controlled. However, it must have adequate protection and support element, and must be more rapid than previous shoes. This is an ongoing challenge to balance the process, but also Nike tennis product design teams face. The team focused on innovation in three key areas: upper, midsole and outsole:

vamp in style and material use, drawing on the Nike Football and Nike Basketball design. Nike Lunar Ballistec this tennis shoe uppers, using leather and mesh design, both to reduce the weight, but also a good fit athlete's feet. Dynamic Nike Flywire technology, personalized lace design, which makes the shoes can be a good middle and wrap the foot arch, a comfortable fit feeling.

## midsole

The Nike Lunar Ballistec shoes, all are used in the insole Lunarlon cushioning technology, which was developed specifically for tennis shoes. Which shoes material is soft, elastic, using a Nike proprietary foam material, a better cushion, bouncing reaction and support performance. Which shoes in the forefoot area also features a TPU material can be quickly turned and when athletes start to provide more stability.

## outsole

In the design of Nike Lunar Ballistec shoes outsole, used a lot of plantar pressure and performance data. Outsole of the shoe is very

durable, and high grip performance. Removed some unnecessary material to reduce weight. Outsole of the shoe, so that the athletes feet closer to the ground when the ball can get better support and control. Which side of the shoe using the Outrigger technology, making athletes better able to force start. The external shading circuit design used, which makes the shoe is more responsive, so the athletes can move your feet more natural.

latest Nike Lunar Ballistec male and female models sneakers from January 2014 began the official Nike Nike website Nike.com and designated retail outlets worldwide sale.

J.Crew x New Balance 998 2014 new fall first exposure 2014-05-06 22:51:12

New Balance running shoe manufacturers frequently in recent years to join the famous American clothing brand J.Crew, launched a joint footwear. This year is no exception, a few days ago, a specially build for the 2014 autumn J.Crew x New Balance 998 new color will be the network's first now. J.Crew shoes still continues strong color style, with dark green, dark brown and light brown and other colors blended to create a shoe body and inject an orange outline in detail the location of the lines. Stay tuned for more details on the follow-up reports.

Ellis Van Hoben ( Iris van Herpen ) brand introduction:

Ellis Van Hoben ( Iris van Herpen ) is a Holland new female designer Ellis Van Hoben ( Iris van Herpen ) was founded in 2007 of the same name brand clothing. Designer Ellis Van Hoben ( Iris van Herpen ) has been in the Alexander McCune ( Alexander McQueen ), Claudy Jongstra and Viggo Luo Fu ( Viktor&Rolf ) design studio internship experience, in the design style of Ellis Van Hoben ( Iris van Herpen ) is the major influence of the brand, avant-garde and full of fresh ideas of garment appearance let Ellis Van Hoben ( Iris van Herpen ) works are full of visual impact, be posters fashion network to recommend " ( after 2010 ) avant-garde fashion designer " outstanding representative.

In addition to Ellis Van Hoben ( Iris van Herpen ) brand senior custom Couture sparked media attention, Ellis Van Hoben ( Iris van Herpen ) with the famous British shoe brand United Nude cooperation with " fangs " eccentric and ankle boots series, more let her smash hit.

Ellis Van Hoben ( Iris van Herpen ) fashion design feature is the courage to embrace technology, using the latest photography and imprinting technology, Ellis Van Hoben ( Iris van Herpen ) continue to challenge the limit of fashion design. In 2011 July Paris high fashion week during the launch of the Ellis Van Hoben ( Iris van Herpen ) " ft " ( Capriole ) series, the traditional sewing handicraft and rapid prototype design combine, forming a stunning visual effect. She will be plastic material cut into strips, with mechanical processing in " 3D laser sintering " technology to form a three-dimensional effect, coupled with artificial sewing, the achievements of the Ellis Van Hoben ( Iris van Herpen ) amazing Fantasy Kingdom Women series, the Medusa's evil black snake curled up into tentacles skirt, the sharp ice general square sheet with ankle-length dress, like the tropical rainforest ferns mask ... .. In the Ellis Van Hoben ( Iris van Herpen ) Fall 2011 high series of this campaign, fashion media circle have predicted: Ellis Van Hoben ( Iris van Herpen ) is a mcqueen!

Ellis Van Hoben ( Iris van Herpen ) " ft " ( Capriole ) series of the creation process is arduous, female designer Ellis Van Hoben ( Iris van Herpen ) and architect Isaie Bloch and MGX together, exploration and development of 5 new works, but also for the new technology and the traditional manual integration and create a new situation -- rather than this series is a fashion, rather than a piece of sculpture was a model of wear! The designers successfully will Alexander McCune ( Alexander McQueen ) type high drama and IT geek type soul combination -- even if you don not a fashion enthusiast, you also can't for Ellis Van Hoben ( Iris van Herpen ) design Marvel: her design using a large number of high-tech elements, let you feel the fashion world the world of technology.

Designer of the traditional ancient craft and realistic of the latest high-tech technology, material combination, creativity ground implements two world perfect fusion, and thus, Ellis Van Hoben ( Iris van Herpen ) forced expression of beauty and fashion in the revival of the contradiction between arrived acme, she uses her unique way to reshape reality, expression and enhancement the human personality.

The Ellis Van Hoben ( Iris van Herpen ) designer introduction:

Ellis Van Hoben ( Iris van Herpen ) was born in 1984 in Holland Wamel. Ellis Van Hoben ( Iris van Herpen ) is a young and full of wit female designers, located in the eastern Holland University City Arnhem ( Arnhem ) of the Holland Institute of the Arts ( ARTEZ ) for fashion design specialty.

Ellis Van Hoben ( Iris van Herpen ) especially from the garment itself materials to do the design, supplemented by exaggerated modelling. Ellis Van Hoben ( Iris van Herpen ) in 2009 autumn and winter fashion series, the inspiration for the designers to design will be launched by the acclaimed, after Holland design industry 's highest award, the "Holland Design Award " ( Dutch Design Award 2010 ) and "Mei Saide Mercedes Benz Holland Fashion Award " ( Mercedes Benz Dutch Fashion Award 2010 ) selection, Ellis Van Hoben ( Iris van Herpen ) include a number of awards. In 2010, Iris van Herpen new 2010 fashion again in the Royal Festival Hall show on shine brilliantly.

After becoming famous Ellis Van Hoben ( Iris van Herpen ) hour does not forget to thank to her deep effect of several masters, but worked with Alexander McCune ( Alexander McQueen ) and Viggo Luo Fu ( Viktor&Rolf ), and the Swedish designer Sandra Backlund.

In addition to often and United Nude joint design shoes, Ellis Van Hoben ( Iris van Herpen ) also often and hat designer Stephen Jones, artist Bart Hess, architect Isaie Bloch and graphic designer Tara Doughans cooperation.

The Ellis Van Hoben ( Iris van Herpen ) design concept:

Ellis Van Hoben ( Iris van Herpen ) said: for me, fashion is a to me, to my body is very intimate art expression. I regard it as the desire, mood, cultural background, combined self expression. In all my works, I try to clearly convey this information -- fashion is a kind of artistic expression, fashion is demonstrated and in art, is not only functional or empty commercial tool.

I hope to use their own works: fashion show for this world increases in value, it is beyond time. A person wearing ( interesting ) clothes, we can create a very exciting, important self expression. " Form to function " is not in my view, on the contrary, I found that the form can change and perfect body, and affect the emotions. People of every act and every move, on the body of the show is so important, so to reflect my works are as important as. I will form, structure and material with a new way to organize, hope my fashion can bring optimal tension and the present act.

The Ellis Van Hoben ( Iris van Herpen ) brand archives:

Chinese Name: Ellis Van Hoben

English Name: Iris van Herpen, abbreviation: VH

Founder: Ellis Van Hoben ( Iris van Herpen )

Founded: 2007

The designer: Ellis Van Hoben ( Iris van Herpen )

---

[cheap jordans for sale](#),[Retro jordans for sale](#),[Cheap foamposites for sale](#), [Cheap air jordans for sale](#),[Retro jordans for sale](#), [jordans for sale](#),