2009 years Bryant to Chengdu, will share his usual training program for local young players and told them, "The only secret of success is training."

2010 years Bryant visited Beijing, Changchun, Hangzhou, Guangzhou and Chengdu and participation "Kobe 24" live interview show, complete with the fans close interaction initiative.

2011 years Bryant initial visit ancient capital Shenyang, Changsha and Nanjing, personally challenge the motion carry forward the spirit of infinite possibilities.

2012 years after winning the gold medal in London, Bryant came to share "live out your great" Just Do It spirit Jinan, Wuhan, Guangzhou.

2013, Shenzhen a fan Bryant moved to tears after seeing this scene triggered a US media for Bryant in China to explore the unique influence.

2014, Nike "play tricks" Invite Bryant basketball reality show in Shanghai as the promotion race mentors, students learn basketball skills under the tutelage of Kobe Bryant Black Mamba and spirit.

This summer, it will be Kobe Bryant came to China for ten years, he will have visited Guangzhou, Shanghai and Taipei three cities. In Shanghai, Kobe Bryant will be the new Nike "play tricks" of students to meet and whom Nike to create the "Black Mamba court", the guide 24 young players for training, to share their stories with them, encourage children We insist on the basketball dream, fun basketball.

vitality Rise Collection Kobe Venomenon 5 symbolize the young

To meet Bryant quest for speed and agility, Nike launched Kobe Venomenon Bryant signature shoes, a durable, breathable, strong grip, protection of good character, and kept low to help unify the appearance of design. Transparent outsole inspired from different forms of water, different forms of transition from the toe to the heel of water ice and other like Kobe Bryant on the court the vagaries of style. In the process this summer sunrise inspired design of Rise Collection also includes the shoes, bright red color of the Kobe Venomenon 5 presents the rising red sun, a symbol of vitality and determination "play tricks" of young people. The product has been designated by the Nike retail outlets offering Nike.com and Greater China.

[Chinese shoes Network - When new equipment]??? Mo Farah (Mo Farah), Galen Rupp (Galen Rupp) and Ellison Felix (Allyson Felix) not only are distinguished achievement, they also have talent Bing different, superior speed, and adhere to competitive sports ethics. On the choice of running shoes, they are beloved Nike Zoom Air series - equipped with a Nike running shoe cushioning technology strongest response.

run faster, invincible

The achievement gap

the world's fastest runners and closely followed between rival often less than one second. Nearly 80 years, the world only to shorten the half-second meter record; and 2015 Boston Marathon champion just four seconds ahead of runner.

Now that dream come true only between the least bit, Zoom Air Nike developed as a history of the most responsive cushioning technology, will allow players to feel the speed suddenly leap.

NIKE ZOOM AIR

Nike Zoom Air in the birth of the second ten years, it will continue to provide athletes comfortable cushioning sensitive. We work with some of the world's fastest athlete, jointly developed Zoom Air running shoes. Whether it is the highly anticipated top athletes or the pursuit of personal bests of ordinary runners, Zoom Air running shoes can meet their needs. Flexible response

Zoom Air cushioning system from the pressure within the tightly woven Nike Air unit can stretch fibers. When athletes foot touching the ground, these fibers receive compressed to absorb the impact, followed by rapid restitution, momentary bounce off the floor of the explosive force of a strong rebound. Thus, athletes, whether at the time of impact or in the morning run marathon bests, can have fast, cushioning pace.

After ten years of research and development, Zoom Air was first introduced in 1995. Its debut co applies to three categories: Zoom Air is located in the heel and forefoot Nike Air Marauder soccer shoes; applied forefoot Air Go LWP basketball shoes; and soon after the launch of Air Zoom LWP running shoes. Since then, track and field athletes began wearing the shoe with a responsive cushioning function of training, competition, and won outstanding achievement.

athlete likes fast, agile, responsive pace and the energy derived from them returned, so Nike's Zoom Air running shoes are the first choice for many elite runners. Mo? Farah, Galen? Rupp and Matt? Gent Camp and other players said that when they run up to 20 miles a day, they hope to be able to play better running shoes help. Zoom Air will be able to give them a real sense of resilience. Whether you need a comfortable pace or gentle support a strong pace, but also whether you prefer barefoot experience or comfort

parcel, Zoom Air can help your legs. Nike Air Zoom Pegasus 32: reinterpret speed

As a specially crafted for everyday repetitive training Rouhuan series of running shoes, the new Pegasus running shoes faster and more responsive. Nike Air Zoom Pegasus 32 inherits its loyal fans favorite main properties: the pace to create cushioning Zoom Air heel cushion, breathable uppers and comfortable fit; while introducing a number of enhancements, including more comfortable wavy shoe last, reduced to 10 mm gap around the palm brings a more natural gait, and ergonomically designed saddle can bring in a full additional support more targeted. Nike Air Zoom Pegasus 32 will be held in early June in nike.com and designated shops for sale.

Nike Air Zoom Elite 8: gentle smooth, the speed of light

Nike Air Zoom Elite 8 Zoom series of running shoes is the most lightweight one, called minimalist speed machine, designed for fast and light want to keep athletes in training and competition design. Forefoot Zoom Air for the runners to provide instant response on the road. To 8 mm in height around the palm errand runners closer to the ground, to get more control. It combines smooth uppers Nike Flywire technology, seamless and lightweight mesh upper, bring excellent breathability supportive fit feeling. Nike Air Zoom Elite 8 will be held in early July in nike.com and designated shops for sale.

Nike Air Zoom Vomero 10: Top speed experience

As a typical top Rouhuan series of running shoes, Nike Air Zoom Vomero 10 feet long-distance running is an urgent desire of the weapon. It combines extremely sensitive Zoom Air cushion and soft Lunarlon foam, making great sense of speed cushioning. Flymesh upper most needed at the site to provide a smooth breathable comfort and support, while Zoom Air unit is sensitive to bring the best cushioning, making heel from the foot to the front foot off the ground in the process all the comfort and full of power. Nike Air Zoom Vomero 10 has nike.com and designated shops for sale.

Nike Air Zoom Odyssey: solid comfort, speed long-distance escort

Nike Air Zoom Odyssey will bring extraordinary foot locks, even the world's fastest runners can maintain stable at an alarming rate. Flywire technology and a new heel insert inside the folder can enhance heel lock, and flexible outsole and Ortholite insole to provide cushioning and correct foot posture. Coupled with the study of extremely large Zoom Air cushioning in this pair of running shoes born quicker you will get not shake the pace of cushioning and comfort. Nike Air Zoom Odyssey will be held in early August in nike.com and designated shops for sale.

Nike Air Zoom Structure 18: a solid pace of light

As a suitable stable daily training shoes, the new Structure faster, more beautiful appearance, and can reduce the rate of pronation to prevent eversion. Structure shoe uppers affixed to the dynamic stability characteristics of combined technologies and containing side rails and three dynamic cushioning support system made of different density foam midsole combine to achieve a smooth transition. These elements will stabilize in the sole of the foot and lower spin rate within the foot. The new co-profile shape shoe toe Camber increases, combined with the Zoom Air cushioning device, bring instant fast ground experience. Nike Air Zoom Structure 18 is in nike.com and designated shops for sale. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: baby Ah shoes)

Duang !! sweep swept away, there are surprises !!! station

;;; March 14, the city's first foreign brands involving intellectual property infringement disputes with the result, in the Municipal Intermediate People's Court intellectual property court mediation, the defendant Wendeng City, a shoe company apology and compensation for damages, and the plaintiff German way "adidas" company reached an agreement, shake hands. defendant Wendeng City, a shoe company is a manufacturer of small-scale private enterprise, the product value of the case involving the infringement is not large, but was overwhelmed by the German "adidas" companies such internationally renowned enterprises prosecution. This is the rapid development of the city for the export processing enterprises sounded the alarm: With the world enterprise property protection awareness, the extent and amount of any infringement, will pay a heavy price.

small companies suspected of infringing

"because there is no awareness of intellectual property protection, so can only Renzai." reached a settlement agreement, the defendant, a company working Wendeng staff said.

In January this year, the plaintiff in Germany "adidas" authorized representative of Adidas (Suzhou) Co., Ltd., filed a lawsuit to the Municipal Intermediate People's Court: Wendeng a company in the export of goods using the "adidas" trademark, the alleged infringement.

City Intermediate People's Court of intellectual property rights through the court repeatedly meticulous mediation, the two sides finally reached an agreement: a formal apology to the plaintiff by the defendant; the defendant to pay the plaintiff a total of 50,000 yuan in compensation, and bear case court costs 10,010 yuan, property preservation costs 3,025 yuan, a total of 6.3035 million yuan; defendant to ensure that they will no longer infringe the plaintiff's intellectual property rights; liability after the plaintiff in the defendant from responsibility to pursue other defendants.

Although the case ended in a settlement between the two sides, however, a company accused Wendeng is still full of grievances.

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