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< br / > after the preview at the end of last year, KITH NYC recently as we bring this pair of Nike Air Max 1. "Olympic" color details of the plan. The shoe designs from the United States flag inspiration, in the white leather for shoe body base, into the deep blue mesh, also on the tongue, heel, and the air cushion to red dot, and the golden Swoosh is more prominent the theme of "Olympic". Priced at \$\$110, the shoes can be purchased through here. (Editor: YOYO)

with the current street fashion began to have a retro trend, the recent well-known sports brand Adidas will re launch of its classic shoes Superstar Adidas Deluxe 80s, which is more than double this year. The classic profile, black and white three stripes, signature shell head, the last golden tongue ornament collocation. Its price is \$150 dollars, and recently it will be in the designated store to start offering, which interested friends may wish to pay more attention to.

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when it comes to the classic shoes, I think Taylor All Star 1970s Chuck series is absolutely classic king. The converse in the quarter launched a the Chuck Taylor All Star of the 1970s series, in the memory of the past, and then let our shoe added a color of spring. The series includes, sky blue, Navy, black, red, white rice and other color for everyone to choose, let everyone in the flowers of the season, more rich mix of inspiration.

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New York's famous shop Rime recently and Reebok hand in hand, for the vast number of women Street fans bring this Diamond Ventilator color. Since it is a shoe design, the two sides will select the shiny eye-catching silver metallic leather materials constitute the body of the shoe, and by similar to a diamond surface holographic visual processing echo the theme, finally equipped with embedded rime mark translucent sole. At present, the shoes can be purchased through the Politics Sneaker, priced at \$\$130. COMMON PROJECTS popularity in recent years, more and more, we see around friends have bought, you can see a lot of street enthusiasts are also beginning to choose this high texture SNEAKER brand.

This pair of shoes

The presentation, still maintained that some shoes SNEAKER style, simple and easy to wear with everyday, but we have to say this pair of shoes made using wool is a bit compared to some of the general SNEAKER too difficult to manage, because this material is very similar to felt the same easily contaminated dust and debris, and on these shoes wool also increased the highlights, such as design, so wear a little attention is likely to be dim, so this pair Sao dark shoes that show belong to, if you have, you had better attentive care of.

single product info:

Brand: COMMON PROJECTS

Name: ACHILLES WOOL SNEAKER

Price: 255 euros

later address: OK-NI

< br / > in seen to tattoo inspired "leg ink", avant-garde variety of Adidas originals tubular runner overwhelmed ushered in another pair of new "zebra" color. Black and white eye-catching zebra cling to with chloroprene rubber based neat shoes body, combined with suede shoes eyes and heel support shelf, with two tone shoes and orange logo as details, and equipped with clean white EVA outsole. At present, the shoes can be purchased through Titolo. (Editor: YOYO)

< br / > Nike SB recently Cory Kennedy create a pair of special edition zoom all court shoes, pays homage to the professional skateboarder players. Classic low canister shoe body with high quality suede making and in side and heel into white snakeskin pattern texture collision, and mark the toe and high grip outsole is with simple white show. At present, the shoe models have been the first to visit the Zupport and other designated stores offer. (Editor: YOYO)

Popular Nike dazzling debut in contact with gold painted shoes Moon rabbit

2008-09-15 08:05:39 Chinese shoes network cnxz.cn [Source: Vision China] Print Close

September 14 Mid-Autumn Festival is one of the most important Chinese festival's, Nike released this include Terminator, Air Max 1 and Blazer three shoes Mid Pack, chose to make people think of the bright moonlight and moon cake golden yellow as the main colors to match Chinese traditional crimson, it also makes people think of the just released version near the Olympic gold medal, not gold but it seems most people feel this autumn fashion colors.

The Pack exciting place not only in golden color, but also because the shoes with laser technology cloud pattern carved out of the night sky, and the round moon cake and rabbit contour LOGO. Shoes have been listed in the mainland and Hong Kong.

Related news

[Chinese shoes Network - Brand Dynamics] Although Nike employs only 44,000 people, but there are nearly one million workers serving in Nike shoes and T-shirt products industry chain.

The vast majority

These workers are contract workers work the way in Vietnam, China, Argentina, Brazil, India, Mexico, Thailand, Sri Lanka, Malaysia, Turkey, Cambodia and El Salvador.

The number of these will soon reduce wage-workers, but not because of the decrease is attributable to sales of shoes, because Nike's sales last fiscal year, an increase of 8%. But Nike unremitting efforts in the automated process, to reduce labor costs and improve profitability.

Nike this year applied for 10 jobs on automated processing of patented technologies, as these patent applications in production, they will replace thousands of workers. (Chinese shoes Network - the most authoritative and most professional Footwear News, Media Partners: Apparel IT)

[Chinese shoes Network - Brand Dynamics] last stage, Nike released its second-quarter report, net profit \$ 384 million, up 18 percent drop, while China business down the overall level of profitability.

Nike attributed the decline in the performance of two aspects, one is selling its Umbro and Cole Hann these two brands, terminate the related business, resulting in reduction in income of about 137 million yuan. In addition, they suffered a recession in Europe and unfavorable factors affecting China's economic slowdown.

Sales

China market in the second quarter fell 11 percent to \$ 577 million. In response, Nike side said earlier this year it has tried to reduce inventory in China, Nike CEO Mark Parker said in a conference call with investors: "We know the difficulties encountered in China, we also know how to change." But he not disclosed details of the adjustment. (Chinese shoes Network - the most authoritative and most professional Footwear News)

shoes market will be next year's unusually hot, because you can see that Nike has invested more and more energy in the shoes, such as today we bring new shoes is the Nike next year One masterpiece.

I believe many people first saw the shoe will feel very familiar. Yes, the launch of the Blazer used with the 2008 acclaimed Dunk "Liberty fabrics" same style pattern, Liberty fabrics biggest feature is the floral pattern, this Blazer choice is Nina and Phoebe, The larger area of ??the pattern also brought more strong visual impact, but the specific two names represent what we spend is not very clear, there are more research in this area friends welcome message informed. Although it is winter, but to see such a pattern or will people do not consciously think of the spring season, just do not know this shoe will introduce men's version, in order to meet the many men's beauty heart.

a pair of "Nike" shoes sell more than 100 yuan. August 23, Trade and Industry inspectors Xijiekou Xijiekou North Main Street in a commercial center, the center found that the sales of brand-name shoes are fake. In the morning, in Xijiekou North Avenue Beijing COLLECTED ESSAYS Trade Center No. 121, Xijiekou Trade and Industry inspectors found that the center's sports shoes particularly cheap, including Nike, Adidas, Puma and other brands, all at hundreds of dollars per pair. The real thing is much more than the price of shoes. Business Center can not be issued and the trademark use formalities related to the purchase proof. law enforcement officers in the business center and warehouse uncovered a total of counterfeit Nike brand sports shoes, 73 pairs, 20 pairs of Adidas shoes, Puma shoes, 58 pairs . The case is still further processing.

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