

Michael & Moore launched in 1997 to expose Nike's violations of labor rights in the movie "big guy (The Big One)", the Nike CEO Phil & Knight depicted as bloodsucking capitalists spokesperson, the latter He explains that the use of low-wage workers Nike in Indonesia is because Americans do not want to sew shoes. People will find upscale stores in the bustling commercial street in the developed countries, it is often filled with blood and sweat of products from developing countries. This is because the sales of goods in modern society increasingly focused on advertising, to become a high-end designer, it will have increased costs on advertising, thus, the more high-end brand, the more is to sweatshops in developing countries produce. Naomi Klein in No Logo, a book which, for brand-oriented consumer culture and marketing operations of large companies raised sharp criticism, Nike is an immoral book's examples. Nike whirlwind that road signs and basketball, football, athletics field superstar Nike advertising the film starred chic, cool Nike brand and equate life. But the influx of young people in developed countries in developing countries do not know the story of sweatshop factories cottage, even know, after all he's suffered from afar, you can care, you can not care.

Since the Nike sweatshops overseas since the start, the United States would continue to boycott Nike products have consumer action, but a large number of Americans occurred in December 2011 as snapping retro version of Nike Air Jordan shoes and lead the police to catch people's events have shown that Nike has a stable consumer groups in the United States, these consumers even in the ghetto teen love playing basketball. Although the company declined to pay Nike advertising stars much to pay, but there are a variety of origins survey show Michael & Jordan one year from Nike to get tens of millions of dollars in endorsement income, which more than a Nike Indonesia Factory annual income of all workers should be much more.

1845 years Engels published the "British working class." Globalization is now a similar scenario described by the Engels spread to the whole world, so Marx, Engels inference class struggle against the socio-economic and political situation at the time made, will still have its real value. Then we might hear, Nike company has closed and relocated a factory somewhere in a country, to a certain extent, this phenomenon should be sure to escape the bad guys of capital, which is the result of conscious struggle of the workers. Workers temporarily sacrifice, can improve the overall equity return environment, when this concept generation, as a whole class, the working class in order to be truly born, as EP Thompson has said, what class? Not only from the means of production The relations, more should be from the "relationship and procedures", the collective process with the protest action, will produce class. (Chinese shoes Network - the most professional and authoritative Footwear News)

[Chinese shoes Network - Brand News] today, organized by the Nike 2012 "green contention Cheng" (The Chance) center in Shanghai Huxi Sports Palace (Suo Fude Soccer World) were Eastern Region finals. "Greenery dispute process" is a selection of talented players active on a global scale, it is designed to provide the stage to prove himself in the top-level opportunities for young talent grassroots players around the world. As China's opening match Division, Eastern Region finals this time hundreds of comprehensive quality excellent, talented football teenager riding expedition here, through layers of screening, and ultimately there are seven elite to stand out among the national finals of the elite squad columns.

"green contention procedure" aimed at 16 (as of March 1, 2012 more than 16-year-old players) to 20 years old, has not participated in the professional game, but there are talented young players to start the selection of activities, activities best performance Young players have a chance in the world's most advanced football training and competition venues, in good football coach and mentor to showcase their skills in front.

2012 Years "green dispute procedure" trials attracted more than 55 athletes from around the world to participate in the final selection of the 100 small players will have the opportunity to travel to Spain, went to Barcelona's famous youth training base at the global finals. Eventually enter the final-election tour of 16 world's best players, will be in four-week journey, come into contact with Manchester United and the US national youth teams prestigious youth team.

2010 inaugural launch date for the thousands of grass-roots players from around the world lit path leading from professional football career. Where eight Nike Football Academy conducted in full training winner, he has won six career contract. This time came to Shanghai to participate in the Eastern Region finals one hundred players were from Shanghai and Wuhan, in the two-day event in which they use their strength through the clutter, designed to withstand the test and combat game, with the enthusiasm and desire for football conquer the presence of all the scouts and experts.

After two days of the quality of testing and training and competition, the young players to show through this event individual talent, the competitive level in the challenge to continuously improve, and with the Super League players and coaches have the opportunity to exchange views and learn. With the start-off ceremony, teenager who already can not wait to start to warm up, then put in the first phase include NIKE SPARQ and YOYO including testing. NIKE SPARQ test is a training and conditioning system, contribute to the overall improvement of athletic level.

Each stop turn, every leap, both sprint or slalom, they make every effort to show the best results with the respective strengths and advantages. "Although the process is very hard match and test, but to have the opportunity here and master the same love of football competition, I am very honored and proud." Small gap in the game players said to us that, "I hope this will allow more people see the tireless efforts of our hard work and dedication of the young teenager's sport." Shenhua while spectators cheered the players from time to time, so that small players are more and more interesting.

Almost

come specifically for these small players to help out Shanghai Shenhua player Wang Lei sense to: "Here, you can see these kids super love football, his face sweat, but it can make people feel filled with happiness, their dreams Persistence and relentless, every one of us is infected, it is a very good platform for these children to open up a road leading to the profession, I hope in the future to have more people involved love football together, better help these young players."

The final competition results announced at the moment, the audience all the players and staff got together for the Eastern Region winner TOP 7 of applause. The face of the tears and sweat mixed heap, dirt and grass clippings on the jersey, is tell these young players to prove their strength and talent of the journey.

Since

both the 2010 "green contention procedure" activities, Nike continued for three years as a platform for the world's young football players, giving them the chance to show their talent in the top stage and compete at the highest level of competition. Nike said: "This is the second year of cooperation with the Premier League Nike Soccer Academy, we hope the winner will continue to train with the

Nike Academy football players and professional scouts and coaches want to show their talent."

With the fierce fighting of the Eastern Region finals, South and North finals in Guangzhou and Beijing have also started drums. This is an end is also another new starting point, these young players turn embark on national finals Stadium, to Barcelona to compete for the opportunity to participate in the global finals. Professional arena football has to offer so many teenager dreaming, with athletes from around the world to compete against, which is what they achieve their dream journey and a new goal.

About Nike:

Nike is headquartered in Beaverton, Oregon, we are committed to athletic footwear, apparel, equipment and accessories design, marketing and operating various types of sports and fitness activities required in a leading position within the industry. A wholly owned subsidiary of Nike include: Converse company, which designs, markets and distributes athletic footwear, apparel and accessories; Cole Haan Holdings, Inc., which designs, markets and distributes luxury shoes, handbags, accessories and coats; located British football brand Umbro Ltd. a global leader, and Hurley International LLC, which designs, markets and distributes action sports footwear and suitable youth lifestyle footwear, apparel and accessories. For more information, please visit [nikebiz.com](http://nikebiz.com). Nike Football Academy is a high-end boarding football program, set up in support of the English Premier League. Nike Football Academy Director Hugh & middot; under Jennings (Huw Jennings) guidance, a team of 18 young players to form professional team and youth team football elite college teams and clubs were the match, including Arsenal, Celtic and Inter Milan. The team stationed at Loughborough University, using a top training facility for training, and to accept the guidance of professional coaches of Nike. (Chinese shoes Network - the most complete in my mind)

Mortar entering financial security discontented slip feces □B efficiency filter cap under □s pestle (buckle Crest) Laugh Lane look only □s pestle is cap -? □B bags Humulus altar deer demon Jiao Ting □h mortar entering financial 2008's planted Tian Chi sterile. Mortar entering financial partial hard to pass partial sea, mortar entering financial security discontented slip Batu wear hard to pass it Long dress Akira Spirits? Acetabular entering financial security discontented slip Batu wear hard to pass it Long Blue Okinawa? E pestle filter cap Ran Minato exposure mutual Shizukuishi wear Xie Duck plus condensate chair slander only E pestle device cap send brand-mackerel exposure Duck plus barnyard fine silk Nan ?? trade? Social Pa sect? tim Humulus mortar entering financial 2008 Ting Hai's proposed plant Tian Chi infertility? E pestle filter cap Xiu Humulus mortar entering financial 2008 Ting Hai's, mortar entering financial 2008 set fire Tian Fan Anhaishiyi Jin Chigoutianfan Chuicaishibao Jiaozhuitigong Haiqiangpianpanglao. E pestle is cap bowed play Jiao Humulus precipitous suddenly Ann slipped's stuffy imprison volume European allies planted Tian Chi infertility? Song yarn threat Shou 2006 given Qiaoran Shi was mortar entering financial 2008 Ting Hai's meeting precipitous suddenly stuffy imprison flag Yan demon threatened Xiu attached Peng E pestle filter cap stuffy imprison volume European allies. Blue Okinawa kg E pestle is cap Jiao Humulus mortar entering financial 2008 Ting Hai's plant Tian Chi Yuk Yin credits servant Zhai? Mo Pong? ^ E pestle filter cap sinks Min guilty of scale available Choy held from Dao compartment precipitous suddenly stuffy imprison propose Cave servant? Page precipitous suddenly stuffy imprison and creeping Xiu Yi product recommendations barrier toilet Rock Chi sinks. E pestle is suddenly onyx cap hasty page transcript of safety needle cool sea cancellation Yee Dao Hai strong compartment Rock? S peak pressure suddenly onyx Fu Yee Sin resistance measures fell Lane cliff boast?. PCT break? Lost? Pressure precipitous suddenly stuffy imprison partial Quebec meeting unexpectedly Hori Jiao sea only sound only prepared to send recommendations boo yet and? E pestle filter cap Yu Bo the barrier toilet mortar entering financial security Hai's? Xiu Humulus Ann cool transcript needle and creeping, precipitous suddenly stuffy imprison Send Yee Heng Xun thick ?? Zao Yi Yao play hurried Humulus attached tick dry cave Zhi thick silence was gall kidney Send Yee Yee setback read yet. ? E pestle filter cap exposure wear Xie Ran Minato Duck plus condensate chair slander Yan Zui volts credits? ^ An Hai's page send Takahata white No. Ting Xiu, Xiu Er-Qiang Fan Kang Yee imprison abdomen and nausea. Kg on temperature Tsumagoi school Jiao Ting Humulus mortar entering financial 2008 Chi Tien Hai's plant sterility Wang Dao Hai's brand-safe compartment suddenly stuffy imprison flag Yan demon? Cm off the lake bully kei mechanical Cong lined. Mortar entering financial 2008's Xiu Ting Hai Ti Humulus cent off workers lucky mirror sink sinks Namida flexor meeting Toge cape pain suddenly rise fart ?? precipitous rock servant Ran fortunate credits E pestle is proposed cap pupil Chan prostitution dance. ? E pestle filter cap Send a brand-mackerel exposure Duck plus barnyard fine silk prostitute? Pregnant chariot liter This Azusa? 928 given dry Bing Fan E pestle, filter cap responsibility Humulus An Hai Qian returned to Lun Tian and the Department of praise fierce chaos pitting soldiers? E pestle filter cap Cheung Bing Yanyinzhunyi Jianchoudaoge An Hai. Senate tone only dry toilet thousand Yee Hui Yi Hai pupil strong Chui dry Che cook shows off the pounds PCT page on temperature and creeping imprison stuffy Jiao Dian Hong Yee Department. Mortar House International's 2008 Ting Hai Zhu Xiu obstruct sinks PCT liver is broken sinks Jiao Dian Chen Yee. E pestle is cap Seoul latent Wang servant Hang precipitous suddenly Ann Hai Zong corner pressure cloud Yu recent letter thick honor Agency Tu? Tsui Humulus cent off? Lost? Short laugh sound Tsumagoi near Yee Department? ? party is fortunate? Especially the cover screwed meetings worse attack Jiafuhangya Miaipianpangping? Quebec. Kinky desolate pro Otaki floor puzzle, solid under-war border of inexpensive foam tons, carp cool, now Lodgement Kat pressure spray Ping Yee Shun wish to harm trillion trillion Cen Hai Chui strong argument village? Gift Lie guess Ping Yee boast bottle habitat understanding yesterday. Back moxibustion An Hai's drowning helpless grief only 52 Lane thread Shizukuishi Department Chan Yi it shake called forging boast Xingjian habitat bully? Quebec? Slow Yan-blocking dead letter song yarn mortar entering financial 2008 Ting Hai's agenda Hang Lee? Wang jin brand-neglect Hai strong Chuishubanya Yunyuhanyi Congfanjiaoshi Genuoyikang. Slow Pong? ^ Mortar entering financial 2008 Ting Hai's Jiao fall Peng Jin laugh precipitous suddenly numerous meetings dolphin Lee? Cm off the threat's Jiao hole agenda? ? Guan 1928 given E-hop cap Mongolia Genki An Hai's eclipse soldiers? E pestle filter cap Cheung Bing precipitous pressure safety Hai Shipinhaichu Pengyijishu Bute. Shun Lian, day Lie cap, Qiu cause comb, lying melt dang needles, glass comb title, zoku only healthy, rain Di, drag Tan, pestle needle, pull cap Bai Zhan, chasing pestle Ran, pro Takimoto Ping Chen Yi in stuffy mystery ?? 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Takahata Tsumagoi Department Chan Yi Mody bags Otaki floor, still under the comb responsibility (Dun pin)? drowning helpless scared library Liu leaven urge thirty Ren according to Hoon suppression parameter dry Duo 200 cause harm helpless drowning village meeting endfire recreation recommended needle cap (guts suddenly) Kyrgyzstan.

;; ; [Chinese shoes Network - Scroll News] when a family shopping, the most painful thing is what it took genuine money to buy pirated goods?. If you still offline when on a large store that really have a "roof to see" the impulse.

But you say, in our side there really such a thing - the police still remember Goal Orientation: June 9 this year, he went Xiasha Wumart Alarming, is actually a university student reported supermarket "brand sale" is fakes. Lives and works in Xiasha, Goal Orientation in the day before the sale from the store has just bought a pair of "brand-name sports shoes." Who knows, they played five fold even sell 299 yuan one pair of so-called nike and adidas etc, the purchase price is only 20 yuan. In short, the Gui Gui.

more shocking it is that the sale of counterfeits is not what the street vendors, but an area of ??tens of thousands of square meters of large supermarkets.

2014 6 12 broke Wumart supermarket "brand sale" fake case, in industry and commerce, the police under joint investigation, yesterday finally made significant progress. Yesterday, the Evening News reporter from Xiasha police that on the evening August 18, Xiasha police identified on suspicion of selling counterfeit trademark crime of Compromise businessman Lee made criminal detention, the case is still under further tracing in.

After Chinese headquarters Nike, Adidas, mouth monkey, New Balance (NB) identification documents issued by other companies, involved more than 2,000 pieces brand clothing, shoes, are counterfeit, the companies have said that Lee is not authorized for sale in Hangzhou .

Why fake two car blocked

or established the power of love

Time back more than two months ago, in early June, on the first floor Xiasha Wumart began renovation.

Compromise businessman Lee, who lives in Shanghai, to take this opportunity to Wumart short-term rental booth, pull in a bunch of "brand name" sneakers, "name brand" sports and leisure wear a "seasonal sale."

At the time, a college student so in the move, took home to live frugally happily return "name brand sports shoes." A pair of hanging "original 599 Deals 299" brand-name sports shoes, also depriving the college students eat for several days of instant noodles ah. As a result, when he energetically wearing new shoes to date, even miserable trick "Goddess" ridicule: "!. Your new shoes 'mouth' of the yo will not be buying a fake it"

this is true, so we should be able to understand the feelings of the boys Xiufen Cross, so he was indomitable reports, has found a sale shop, supermarket management side, business and the police, 110 police came, the business sector came.

June 9 the day seized counterfeit clothing and shoes, pull a full two big trucks, there are more than 800 pairs of shoes, clothes and there are more than 500 pieces.

It has not been sold before the count, as well as the warehouse. Reportedly, Mr. Li was seen at the beginning still watch the scene, and later slipped away quickly.

2 not want to sell more than 310,000 of goods

This is exactly how black heart

did not sell light yell when the profiteers of various kind: "factory direct" and "brand discount price", "seasonal sale", "name brand sports shoes" discount to 199 yuan, 299 yuan, 369 yuan third gear , "name brand casual clothes" sold 99 yuan and 129 yuan, after the "name brand" pants off "for only" 99 yuan, 129 yuan, 159 yuan ..... watched a variety of "tall" With the People packages.

But when you paid the money, and then find tricky door salesperson immediately turned hostile: "Deals like this, the rebate does not change!" The boss still sit and watch even a joke.

At the time, dare to report students do not know, these shoes, even if it is to sell 299 yuan still has 10 times more profit.

After the incident, in the detention center of Lee explained: the purchase price of these sneakers was only between 21-24 yuan, casual clothes of the purchase price between 12-18 yuan, this time in Xiasha "promotion" of the total amount of all goods is only less than 20,000 yuan, and the total price of more than 310,000 yuan.

Where the inflow of fake? Suspects confessed from Shanghai into the goods, shoes are produced in Fujian.

Lee, the police admitted: "brand stores selling authentic shoes basically in more than 500 yuan, I entered the goods are picked over, styles and store in relatively similar, but work is still a gap. For example, the thread processing shoes, genuine boutique are relatively fine, (fake rough); boutique shoes, clothing fabric, are relatively new there, I entered the goods are coming through private into. price so cheap, certainly not genuine. "

Gang "dingqiao Wumart" checked

again "Xiasha poor quality" counterfeits

Lee is how to gain access to qualified xiasha Wumart supermarket sales of it?

According to the police investigation, by the end of May this year, Lee in line to see xiasha Wumart investment, so in accordance with contact details on the website and the store made contact. After further and Marketplace Merchants Department confirmed that he decided June 1 to June 10 during the day short-term rental stores of 200 square meters booth brand promotion, while the store provided by the business license, organization code and brand licensing, etc. Copy member.

Lee said: brand licensing is copying a friend's, but their own goods from Shanghai Jin. Power of attorney may be true, but the goods must be false.

In other words, either June 9 Students who reported selling alarmed Lee Xiasha police and the business sector, the selling activities on June 10 will be successfully concluded. June 10 is over, Lee simply packed up a run to the left is a "lodge complaints" feathers.

But after police and case investigation found just before entering Xiasha Xiasha police investigate fake Wumart day, Riverside police dingqiao Wumart supermarket also dealt with a sale of counterfeits sale shop, also in Jiangxi Lee leasing a.

Lee May this year at Riverside dingqiao Wumart because selling, administrative penalties Riverside has been the business sector once, then involving more than 19,000 yuan, the brand is also involved in NB and "mouth monkey."

So, Lee is not only a deliberate sale of counterfeits, but also a recidivist. This time, not just as simple as administrative punishment.

Currently, the case is still pending. (Chinese shoes Network - the most authoritative and most professional shoe News Media

Partners: shoe ; clothing and shoes information.)

[Chinese shoes Network - shoe stock market] exchange rate constant calculations, the fourth quarter of 2011, adidas Group sales revenue to achieve 11% growth. Wholesale and retail sales growth was 9% and 18%. The fourth quarter of 2011, compared with 2.931 billion euros last year, the Group's sales revenue increased 11% to 3.263 billion euros. Over the same period, due to the more balanced product mix and sales regions is insufficient to offset the cost of a significant increase in all, the Group gross margin fell 0.8 percentage points, reduced to 45.6% (2010: 46.5%). Group net income based on shareholders increased to ? 18 million (2010: ? 7,000,000).

constant exchange rate basis, full-year 2011, the adidas Group sales grew 13%

2011 years thanks to a double-digit wholesale, retail and other businesses on the growth of the Group's sales revenue increased by 13%. This development exceeded initial expectations in bits to high single-digit growth in this management. Currency exchange negative impact on sales in euro settled. 11.99 billion euros compared with the previous year, 2011, Group revenues increased 11 percent to 13.344 billion euros. Over the same period, the gross margin of the adidas Group decreased 0.3 percentage points, down to 47.5% (2010: 47.8%). In 2011, the Group's shareholders based on net income from the 567 million euros the previous year to 671 million euros, an increase of 18%.

Adidas Group CEO Herbert & middot; Heiner (Herbert Hainer) said: "In the beginning of the implementation of any strategic plan, the most important thing is to get rapid growth, and to achieve the target as a good demonstration. From this perspective, we have a perfect start. We are very pleased to achieve the fastest growth rate of the group since 2006, achieve 13% revenue growth. "

#### Greater performance

constant exchange rate basis, fourth quarter sales in Greater China grew 13%. For the full year, due to the double-digit growth in sport performance and sport fashion series drivers, Greater China sales up 23%.

2011, Adidas Group's sales revenue in all regions achieved growth:

2011 2010 growth

(euros) Annual growth

(constant exchange rate situation)

Euro (millions) EUR (million) %%

Western Europe 3,9223,5431110

Emerging Europe 1,5971,3851522

North America 3,1022,8051115

Greater 1,229 1,000 23 23

Other Asian markets 2,1251,97285

Latin America 1,3691,285710

Total 1) 13,34411,9901113

Net sales in 2011 area

1) rounding may cause the total number of inconsistencies

#### High Skyline

General Manager of Greater China director of Adidas Group (Colin Currie), said: "Adidas good business development in China we provide a full range of Adidas products to meet the latest Chinese consumers demand for innovation and quality at the same time, all the time. efforts to make the retail channel inventory levels remain healthy. We will continue to build strong partnerships in China with a close working relationship, shared data, creating a faster, more efficient supply chain. I believe that in the new year, Adidas Jiangzai a double-digit growth, towards our 'road towards 2015' program objectives continue to move. "

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