

sporting spirit and love into the corporate culture of the adidas sport is very focused point. Under the same conditions, those who are fit and corporate values ??will be given priority. "We do not require every employee athletes, but they must have the courage to fight the spirit of sport." Adidas in enterprise value, the primary one is "not impossible!" Awareness has to win, dare to struggle, dare to insist that a spirit of cooperation to promote sport become a common philosophy of all employees. In the office of Adidas headquarters in China, and you could feel the vibrant, positive and progressive, sporty and stylish atmosphere. TV commercials sports stars who dazzling Olympic spirit within the company into a poster Adidas staged inside a bit ordinary employees. Adidas's unique temperament and spirit are every employee who demonstrate and reflect. Adidas spirit can also be understood as the Olympic spirit. Olympic has a special significance for Adidas is concerned, it is in its native 1936 Olympic Games held in Berlin, Germany makes the Adidas brand known to the world, and sponsorship of the 2008 Beijing Olympic Games, so that more people see the efforts of Adidas. To encourage employees to the spirit of struggle, last year the company started in-house "Olympic gold medal, which I began," campaign to encourage employees to participate in each of the last four will be selected outstanding employees become Beijing Olympic torch. A staff of the "Olympic gold medal, which I began." Understand this: Everyone should fight for the gold medal in everyday life, nothing is impossible. work smart, healthy life Adidas internal circulating such a slogan, "WorkSmart, LiveHealthy". This is a good interpretation of the phrase Adidas people-oriented management philosophy: care and concern for employees' career development for the staff of life. The company has been referred to as a "LIPS (LiveInPassionScheme)" The vitality of life plan, organize regular staff swimming, soccer, basketball, yoga, dance and other activities to promote employee health, work release pressure and building a harmonious team, with passionate attitude to meet the challenge. Concern for employees also extends to the attention of their family's social special populations, unique "family assistance program" appears difficult to reach out to the families of employees. On staff development, Adidas in addition to multiple levels of training programs, but also a dedicated capacity model to evaluate talent and positioning. Those people will have the potential to be nominated for the "genius Development Plan" by the HR department and professional talent assessment helps identify gaps along its own existence, and then provide a complete development plan: including its customized training, cross-sectoral training , supervisors and other words and deeds. The manager-level person will be provided to the considerable tuition, to encourage them to learn according to their needs. Adidas also provide adequate opportunities for employees, when there is vacancy, first consider the company's internal talent, publish vacancies through internal LAN, interested employees can apply at any time. Each year, about 25 percent of the staff will get promotion and conversion sector through internal recruitment. New adidas Originals Japanese debut 2014-05-06 22:45:37 Global adidas Originals are with Germany as the main guide, but in fact the Japanese adidas Originals sometimes with the original version produced some very Japanese clover shoes, as this brings this double SUPERSTAR, as on the use of Denim The main body of the shoe materials, street flavor but has a remarkable texture. Shoes will be relatively more slender, in the end to do the old antique craft detail seemed low-key and out. It is learned that China adidas buyers buy a small amount of time, you want to grasp the opportunity. Air Jordan 11 Low GS "Aqua" release date is determined 2014-05-06 22:41:53 The popular shoes lost friends concerned about the Air Jordan 11 Low GS "Aqua" will be available this summer, before rumors of the sale, however, it seems one step ahead to our side. Recently there have been news that the shoes will be around this year on April 19 on sale, priced at \$ 115, you and a friend can prepare themselves in advance.

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